

ORDER



Orders
Order / Rev: 349795
Alt Order #: 06843344
Product Desc: BARACK OBAMA
Estimate: 1621
Flight Dates: 08/17/12 - 08/23/12
Original Date / Rev: 08/17/12 / 08/17/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/23/12	52	\$40,650.00	\$34,552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	52	\$40,650.00	\$34,552.50	0.00
Totals	52	\$40,650.00	\$34,552.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	31%	\$40,650.00
Market	100%	\$131,129.03

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	7%	\$9,179.03
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	32%	\$41,961.29
KTUD	2%	\$2,622.58
KVMY	3%	\$3,933.87
KVVU	23%	\$30,159.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$2,622.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/20/12	08/23/12	M-F 5-6am Action News	CM	M-F 5-6a	MTWT---	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00

KTNV - Las Vegas

Order / Rev: 349795
 Alt Order #: 06843344
 Flight Dates: 08/17/12 - 08/23/12

Advertiser: Obama for America
 Product Desc: BARACK OBAMA
 Estimate: 1621

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	08/20/12	08/23/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MTWT---	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				2	\$250.00		0.00			
E 14	KTNV	08/20/12	08/23/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MTWT---	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				2	\$350.00		0.00			
E 15	KTNV	08/20/12	08/23/12	M-F 6-7p Action News	CM	M-F 6-7p MTWT---	:30	3	\$500.00	P-03	0.00	NM	3	\$1,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				3	\$500.00		0.00			
E 16	KTNV	08/18/12	08/18/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
ACTION NWS@6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$350.00		0.00			
E 17	KTNV	08/19/12	08/19/12	Sun 6-7p Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$350.00		0.00			
E 18	KTNV	08/20/12	08/23/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p MTWT---	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
ACCESS HOLLYWD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$350.00		0.00			
E 19	KTNV	08/20/12	08/23/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MTWT---	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---				1	\$350.00		0.00			
E 20	KTNV	08/20/12	08/20/12	Monday ABC Prime C glass house	CM	Mon 10-11p glass M-----	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
GLASS HOUSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$3,000.00		0.00			
E 21	KTNV	08/21/12	08/21/12	Tue ABC Prime A last man/cougar	CM	Tue 8-9p last man/- T-----	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
LAST MAN/ COUGAR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$2,500.00		0.00			
E 22	KTNV	08/21/12	08/21/12	Tue ABC Prime B 101 ways/take	CM	Tue 9-10p 101 way- T-----	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
101 WAYS TO WIN A GAME SHOW/TAKE T														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$2,500.00		0.00			
E 23	KTNV	08/21/12	08/21/12	Tue ABC Prime C priv practice	CM	Tue 10-11p priv pr- T-----	:30	1	\$3,500.00	P-03	0.00	NM	1	\$3,500.00
PRIV PRACT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$3,500.00		0.00			
E 24	KTNV	08/22/12	08/22/12	Wed ABC Prime B duets	CM	Wed 9-10p duets --W---- (9:30 PM-10:00 PM)	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
DUETS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$3,000.00		0.00			
E 25	KTNV	08/23/12	08/23/12		CM	Thu 8-9p wipeout ---T---	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00

KTNV - Las Vegas